



2012-13 ANNUAL REPORT





A MESSAGE FROM SEVA'S EXECUTIVE DIRECTOR AND CHAIRMAN OF THE BOARD

35 years ago in October of 1978 a young couple, Drs. Larry and Girija Brilliant, called together a group of friends from many walks of life to create a new public health organization called Seva. Larry and Girija had recently returned to the U.S. from India and years of involvement in the successful campaign to eradicate smallpox. They were eager to take on a new challenge. "Seva" is a Sanskrit word meaning "selfless service to others" and came to life with the dream of improving public health in places where many children did not survive their first five years of life and their siblings and parents faced a host of ills including blindness. Founding members of Seva included folks like Ram Dass, Dr. Nicole Grasset from the World Health Organization, Dr. G. Venkataswamy (founder of Aravind Eye Hospital), Dr. Steve Jones from the Centers for Disease Control, and even an activist clown...Wavy Gravy of Woodstock fame. Together they launched a mission of service and life-saving public health interventions, but the prevention and cure of blindness was always in the forefront of their activities. Over time, Seva continued to focus its mission to have the greatest possible impact given the resources available. Today, all of our programs center on blindness prevention and the restoration of sight. Beginning in India and Nepal, Seva has grown steadily over 35 years and now operates eye care projects in 20 countries including the United States.

We are thrilled to report that coinciding with our 35th year of service, Seva will have provided 3.5 million sight-restoring surgeries, and tens of millions will have received other forms of vital eye care.

In the year covered by this Annual Report alone, one million people were served by Seva's programs around the world with 108,000 of them receiving surgery for cataract or other blinding conditions. Our Global Sight Initiative expanded to include over 50 eye hospitals in 16 countries. School screening programs reached 180,000 kids providing eye care and glasses to assure them healthier, more productive lives. To assure sustainability and transfer skills, over 200 local eye health professionals received training.

As you read through this Annual Report, we hope you will share the deep satisfaction and sense of accomplishment we feel thanks to our many volunteers and generous donors who have joined together with our dedicated staff and global partners in a spirit of service. We call it compassion in action.

Our work is not yet finished as 39 million people remain unnecessarily blind in our world and another 285 million suffer from acute visual impairment. Seva has the technical know how and a growing network of partners around the world capable of ending needless blindness. Our 35-year track record of innovative programs based on sustainability and partnership has proven we can work major miracles with minimal resources. We invite you to join us as co-conspirators for the next 35 years and beyond to grow our global footprint of service so that no child, woman or man remains needlessly blind or suffers from visual impairment.

With love and thanks,
Jack Blanks and Gary Hahn

SEVA TIMELINE

1978

Seva Foundation is formed.



1978

After working with the World Health Organization (WHO) to end smallpox in India, Drs. Larry Brilliant and Girja Brilliant, public health specialists, published *Death of a Killer Disease*. It appealed to readers to find the compassion & understanding to support international health programs to benefit the poor. \$20,000 in donations arrived — with the first \$5,000 coming from not-yet-famous computer inventor, Steve Jobs.

1980-1981

Seva conducts the world's first nationwide, population-based study of the causes & distribution of blindness in Nepal. Results show Nepal has 20 times more blindness than the US.

1982

Seva's sister organization, Seva Canada is established.



1983

Seva establishes the Lumbini Eye Program in Nepal.



1984

Aravind opens 300 bed hospital for free patients.

1985

Seva's first field office opens in Kathmandu, Nepal.



1986

Seva's Dr. Dick Litwin and Nepali team conduct first rural cataract camp using improved surgery with intraocular lenses, thus catalyzing global demand for the procedure.



1988

Seva office moves from Michigan to the Bay Area in California.



1992

Seva helps Aravind create Aurolab, a non-profit trust providing modern technology at affordable costs; reducing the price of an intraocular lens from \$300 to under \$10.



1996

Seva launches programs in Tibet.



1999

Seva begins to build sustainable eye care services in Cambodia.



2000

Seva develops Gender & Eye Care working group among Seva partners to increase services for women.

2001

Seva co-founds the Kilimanjaro Centre for Community Ophthalmology and begins work in Sub-Saharan Africa.



2007

Seva establishes the Battambang Ophthalmic Care Center in partnership with a local Cambodian NGO.



2008

Seva helps open first Grameen Eye Hospital in Bangladesh. Within one year becomes financially self-sustaining.



2009

Seva expands programs in Egypt and the Americas.



2012

Seva provides eye care services to over one million people — the most people served in one year in Seva's history.



2013

SEVA CELEBRATES 35 YEARS OF SERVICE.



A SOLUTION IN SIGHT

Around the world, 285 million people live with low vision or blindness.

Eighty percent of this visual impairment is readily treatable or preventable, leaving 225 million people needlessly living in darkness.

Nine in every 10 people who are visually impaired live in low-income countries, where access to eye care is often out of reach.

To help bridge this gap, Seva builds sustainable eye care programs in many of the world's most impoverished communities.

This past year, Seva provided eye care for one million people in Bangladesh, Cambodia, Egypt, Ethiopia, Guatemala, Haiti, Honduras, India, Mexico, Myanmar, Nepal, Nicaragua, Pakistan, Paraguay, Peru, Russia, Tanzania, Tibet, and Uganda. Seva completed grant partnerships with five organizations focused on the health and well-being of Native American communities in the United States. The program is currently undergoing a transition and the groundwork has begun for a new program that will increase access to eye care for at-risk American Indian communities.

For 35 years, Seva has been implementing creative strategies that save and restore eyesight.

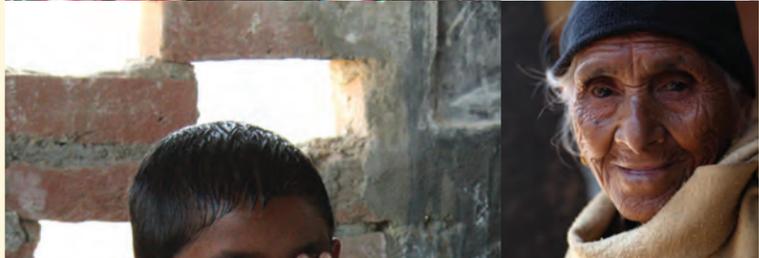
Preventing and Treating Blindness

This past year, Seva delivered eye care services to one million people worldwide and provided sight restoring surgery to over 100,000 individuals who were either blind or visually impaired.

Cataract surgery, Seva's most commonly performed sight-restoring procedure, takes 15 minutes and costs an average of just \$50.

Our comprehensive approach expands community programs and provides free or low-cost eye exams, surgery, prescription glasses, and medical treatment to those who cannot afford the cost of services.

Seva's eye health education programs focus on nutrition, eye injury prevention, and personal hygiene through our network of local eye care providers, fieldworkers, and volunteers.



Seva donors' direct support has provided surgery to restore eyesight to 3.5 million people around the globe in our 35 years of service.

Investing in Infrastructure & Equipment

In so many corners of the developing world, access to a medical facility may mean a multiple-day trip. Many people, particularly those living in poverty, are unable to access even the most basic of health care. Eye care requires specialized equipment and facilities, including operating theatres, making these services even rarer throughout these regions.

Seva builds appropriate infrastructure and provides necessary equipment, thus increasing access for those who need it most.

Training Future Leaders in Global Eye Health

Each year Seva trains ophthalmologists, ophthalmic assistants, community health workers, and hospital administrators. The success and sustainability of eye care programs depends on the knowledge and skills of the entire team.

This past year, more than 3,000 community health volunteers were trained in primary eye care to expand the reach of our programs. Many of those trained are schoolteachers who now have the skills necessary to identify leading eye conditions. These community health volunteers are key to connecting the rural people with eye care services.

With gender equity in mind, Seva focused on increasing the number of trained female eye care workers, providing economic opportunities in communities where professional careers for women can be very hard to obtain.

With more highly trained eye care providers on the ground in these remote areas, communities are now able to receive much needed eye care services.

Strengthening Sight Networks

In nearly every region of the world, Seva and our partner organizations work towards the goal of eliminating needless blindness.

Our Global Sight Initiative creates a strong network of eye organizations to share learning, document best practices, and provide strategic mentorship to eye hospitals in their region.

This mentoring model enables underperforming eye hospitals to increase their volume and quality of surgeries while also reducing costs.

In the past year, the Global Sight Initiative has grown to a total of nine mentor institutions focused on assisting and building the capacity of 50 mentee hospitals worldwide.

The Global Sight Initiative also facilitated a mentorship program between the Association of Vision Science Librarians (AVSL) and eye hospital librarians across five developing countries. This important new program ensures that librarians receive personalized training in the most up-to-date methods for accessing on-line eye health information.

Documentation and Learning

In the past year, Seva supported the Aravind Eye Care System to develop two new online information systems, enabling partner hospitals to easily enter and analyze hospital data. These systems will allow each hospital to track services and identify ways to improve efficiency.

University of California's Berkeley Haas School of Business conducted an in-depth analysis of mentoring by Seva's partner Vivekananda Mission Asram Netra Niramay Niketan. This important case documents promising mentoring practices that will be shared within our network and to the sight community globally.

Advocating for Locally-Based, Sustainable Eye Care

Seva partners with key stakeholders to formulate national eye health strategies and work plans.

Working with governments and donor institutions, Seva promotes the need for adequate funding to build robust eye programs for underserved communities.

As an active member of the International Agency for the Prevention of Blindness, the American Academy of Ophthalmology, and related professional groups, Seva urges increased prioritization of eye health and the ultimate elimination of preventable blindness.

NEPAL

This past year Seva supported 22 eye care facilities, reaching all 17 districts in Nepal — providing eye examinations to 500,000 people and performing 50,000 eye surgeries. Seva built the capacity of two rural primary eye care centers, transforming them into much needed surgical eye care centers, allowing cataract surgery to be offered consistently.

Training was provided for 3,000 female community health volunteers and schoolteachers on primary eye care. Scholarships were provided in ophthalmology residency training to five doctors and trainings for four ophthalmic assistants.

TIBET

In eight provinces of Tibet, Seva provided eye examinations for 60,000 people, cataract surgery to 5,700 people, and distributed 4,000 eyeglasses. Seva provided equipment and training for government-supported eye care facilities in eight Tibetan provinces of China.

Seva sponsored the training of 22 eye doctors in clinical ophthalmology plus cataract and other surgeries. One doctor is completing a two-year general ophthalmology fellowship at Aravind Eye Hospital, India.

HIGHLIGHTS FROM THE FIELD

INDIA

Seva and our local partner LV Prasad Eye Institute established two new vision centers in remote east India, which opened in September 2013.

CAMBODIA

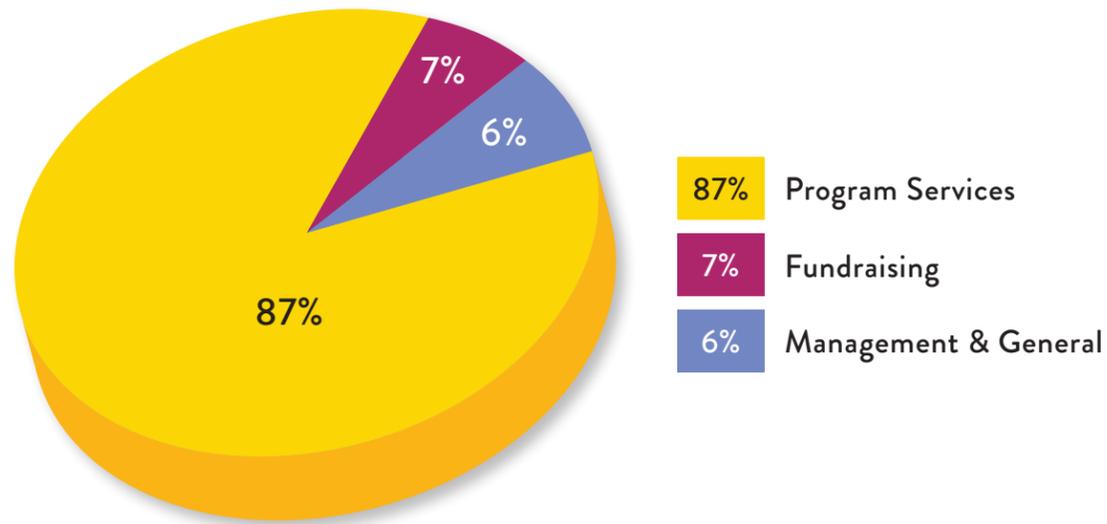
In three provinces of Cambodia, Seva-supported facilities examined 100,000 adults and children and performed 8,000 eye surgeries.

Over 300 people received training on primary eye care. Seva provided a scholarship for Ophthalmic Nursing and sponsored an ophthalmologist training on cataract surgery.



2012-2013 Summarized Statement of Activities & Changes in Net Assets

Year Ended June 30, 2013



REVENUES, GAINS AND OTHER SUPPORT

Contributions	\$ 2,243,110
Contributions - In-Kind	1,851,928
Grants - Federal	106,275
Grants - Foundations and Corporations	5,428,556
Grants - Other	
Realized and Unrealized gain/(loss)	35,112
Special Events	40,956
Dividends, Interest and Other Income	79,154
Total Revenues, Gains and Other Support	\$ 9,785,091

EXPENSES

Program Services	\$ 6,101,088
Management & General	390,038
Fund Raising	475,144
Total Expenses	\$ 6,966,270

Change in Net Assets

Net assets, beginning of year	1,596,741
Net assets, end of year	\$ 4,415,562

PROGRAM EXPENSES

Sight General	\$ 379,832
Aids Eye Initiative	33,949
Center for Innovation in Eye Care	538,360

Asia

Bangladesh	133,351
Cambodia	286,729
India	847,698
Nepal	1,541,855
Pakistan	140,591
Tibet	479,463

Africa

Egypt	73,156
Ethiopia	46,337
Tanzania	125,177
Uganda	28,444

North & Latin America

Guatemala	195,290
Native American Programs	183,611
Paraguay	39,000

US Sight Program	45,000
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Program Education	983,245
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Total	\$ 6,101,088
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“ Helping out is not some special skill. It is not the domain of rare individuals. It is not confined to a single part of our lives. We simply heed the call of that natural impulse within and follow it where it leads us.”

– RAM DASS
Seva Foundation Co-Founder and Honorary Lifetime Board Member



“ This old clown has had the joy of working with children for more than 40 years. Our future shines in their eyes. Please support Seva’s work in restoring children’s sight. It is one of the most important acts of kindness you could give.”

– WAVY GRAVY
Seva Foundation Co-Founder, Humanitarian Activist, Clown, Author, Camp Winnarainbow Co-Director



“ Compassion and caring for people in need — that’s simply a moral necessity. But it’s not always easy to do. Seva makes it easy. They know how to put your donations to work in ways that truly benefit people.”

– JOAN BAEZ
Singer / Humanitarian Activist



“ Seva takes the impulse towards generosity and turns it into compassionate action that helps people in real need. I honor my friends and relations by giving to Seva in their name — the entire world benefits. I hope you’ll join me.”

– PETER COYOTE
Actor, Writer, Activist



“ Seva has given so much help to so many thousands of people for so many years — such a wonderful example of love in action.”

– BONNIE RAIT
Singer/Songwriter



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DESIGN

Stoller Design Group

The financial information as of and for the year ended in June 30, 2013 has been derived from Seva Foundation's 2013 financial statements audited by Burr Pilger Mayer, Inc. independent auditors. The condensed financial information should be read in conjunction with the 2013 audited financial statements and related notes. Contact Seva Foundation's office for copies of the complete audited financial statements.



We're proud to meet the extensive standards of America's most experienced charity evaluator. Visit www.give.org for more information.

Seva Foundation

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